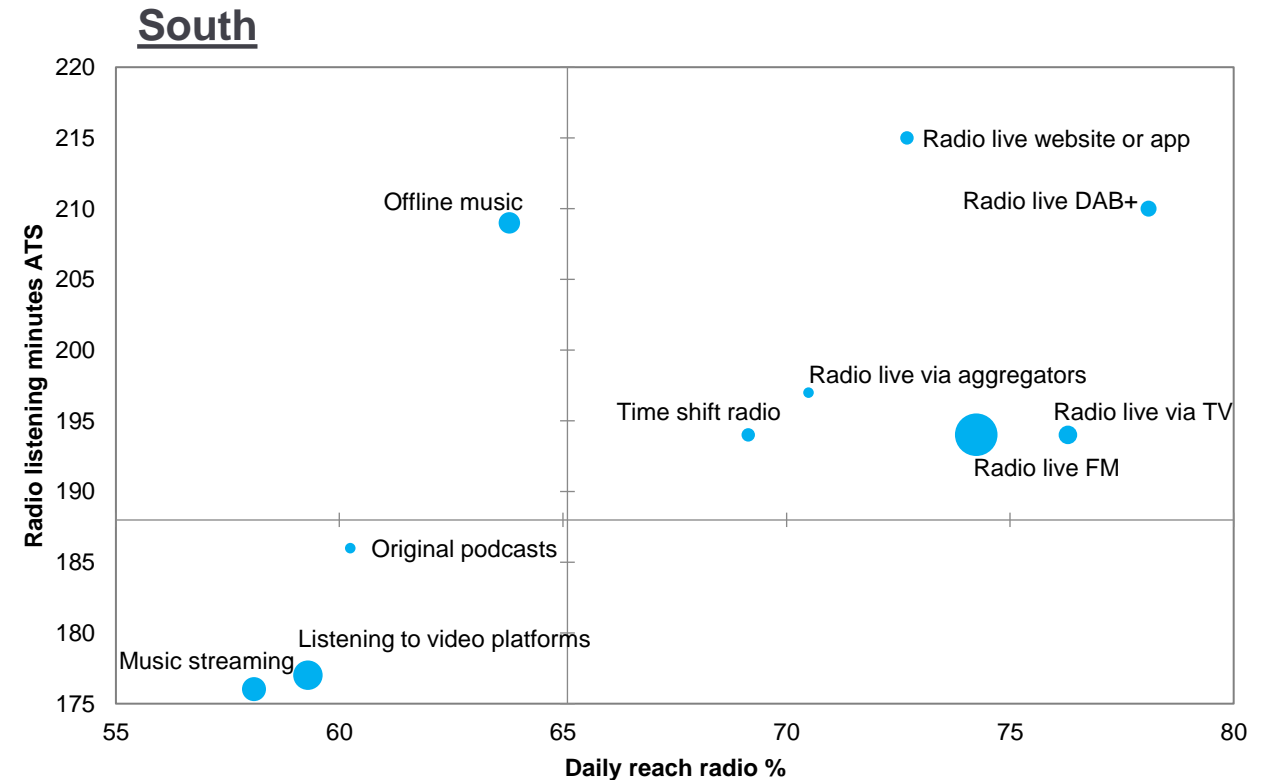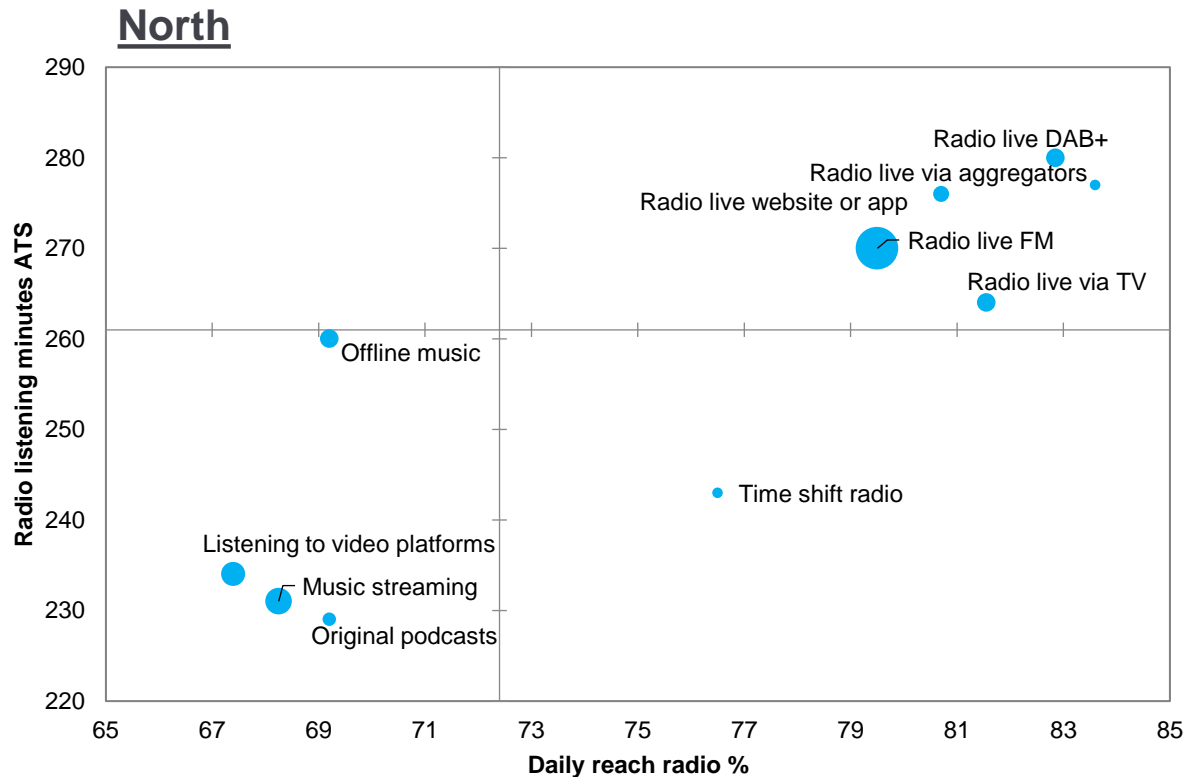# Audio platforms or behaviours vs radio listening

Based on question:
« During the last months, did you ever listen to…. ? »

Music streaming: Spotify & co.
Video platforms: eg Youtube;
Offline music: downloaded or purchased
Time shift radio: replay or podcasts
Aggregators : eg Radioplayer, Tunein,…

North

Radio listening minutes ATS (y-axis, 220–290)
Daily reach radio % (x-axis, 65–85)

- Radio live DAB+
- Radio live via aggregators
- Radio live website or app
- Radio live FM
- Radio live via TV
- Offline music
- Time shift radio
- Listening to video platforms
- Music streaming
- Original podcasts

South

Radio listening minutes ATS (y-axis, 175–220)
Daily reach radio % (x-axis, 55–80)

- Radio live website or app
- Radio live DAB+
- Offline music
- Radio live via aggregators
- Radio live via TV
- Time shift radio
- Radio live FM
- Original podcasts
- Music streaming
- Listening to video platforms

Size of data points denotes penetration of the platform/behaviour. Crosses of axes = values on total population